

TIMEBLOCKS – 2018

How Arttia Creative TimeBlocks work

Arttia Creative **TimeBlocks** are a discounted approach to purchasing bulk consulting time for use with a range of services we offer.

TimeBlocks can be more efficient for ongoing projects and ad-hoc needs than project-based fixed-fee engagements.

Arttia Creative **TimeBlocks** are popular with clients for **5 reasons**:

- 1. Discounted Rates.** You receive discounted rates for design and consulting work. For the largest blocks of time purchased, the savings are at our maximum discount.
- 2. Priority Service.** Your position in our studio work queue is given a priority focus and new work can be scheduled quickly.
- 3. Flexibility.** You can use the TimeBlocks for anything you need from our wide range of services - see last page.
- 4. Long Expiration Date.** The discounted pricing on consulting time lasts up to 12 months to use any time you want on anything you want.
- 5. Monthly Reports.** All TimeBlocks are tracked, recorded and reported each month. You see exactly how your investment is being utilised.

ARTTIA.CO.UK

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CREATIVE SERVICES

identity/branding
newsletters
literature
packaging
brochures
retail display
advertising
illustration
infographics

ONLINE SERVICES

website design & build
responsive design
user experience design
information architecture
e-commerce
content marketing
seo & copywriting
conversion rate optimisation
email marketing

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Arttia Creative TimeBlock Rates (2018) in UK Pounds

30 hrs - discounted to **£70/hr**, your cost = £2,100.00

20 hrs - discounted to **£75/hr**, your cost = £1,500.00

10 hrs - discounted to **£85/hr**, your cost = £850.00

TimeBlocks are discounted from our rate of £95/hr.

Next Step: Select the TimeBlock that is right for you.

Contact: design@arttia.co.uk and we'll get started!

Terms & Conditions

- **30 Minute Blocks.** All tasks are performed and reported on in 30 minute blocks. - Reporting. All TimeBlock hours are tracked, recorded, and reported each month.
- **Priority Service.** All work is booked in to our work queue so we do need all relevant content, files and detailed requirements in advance so we're ready to begin when you need the work performed. For larger needs over 5 hrs of time, the project time line will be dependent upon our availability, on a case by case basis.
- **Long Expiration.** Client has twelve (12) months from the start of a TimeBlock to use the hours. There will be no refunds for unused hours. We update you every month with number of hours left so you'll always know what's left to use.
- **Payment.** All TimeBlocks are paid in full prior to initiating usage.
- **Additional Hours.** Near the end of a TimeBlock, if a project in progress exceeds the TimeBlock's hours, the Client may renew and start a new Time Block, or pay the same Time Block rate for up to 5 additional hours of time. If Additional Hours are estimated to be more than 5 hours, then a new TimeBlock will be recommended, as standard rates will apply to time needed beyond those 5 hours.
- **Emergency work.** Emergency work or rush jobs attract a 50% loading fee so we're able to allocate additional resources to start within a 24 hour window.
- **Note:** TimeBlocks do not include non-service fees such as software licenses, plugins and printing. Expenses for materials (i.e. stock photos or printing) are additional to Time Block hours and will be invoiced separately, with prior client approval.
- **Note:** TimeBlock rates may be subject to change and are revised on an annual basis.

If your need is ongoing then we recommend another approach of a **Monthly Retainer** to allocated dedicated resource to you on an ongoing basis.

We offer deeper discounted rates for a Monthly Retainer and a minimum 3-month commitment of time is required. Hours are tracked, recorded, and reported the same as TimeBlocks.

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CONSULTING SERVICES OFFERED

Consulting Services Offered

Including but not limited to:

Website Review and Recommendations

WordPress Training

Online Strategy Consulting

Print Collateral Design

Advertising Design: Print and Online

Creative Direction and Execution

E-commerce Website Optimisation

Lead Magnet Creation

Email Campaigns

Strategic Brand Development

WordPress Maintenance and Plug-in Updates

Website Security Hardening

Information Architecture

Website Speed Optimisation

Advanced SEO and Web Analytics

Conversion Rate Optimisation

Content Strategy and Creation

Miscellaneous Website Fixes and Updates

Exhibition and Event Literature

Stock Photography Sourcing

Social Media Graphic and Campaigns

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